



FORMING  
FUTURE  
GENERATIONS

A Campaign for St. Richard Early Learning Center



“ Because of our rich Catholic schools experiences, we have come to believe in early childhood daycare and education ... We feel, more than ever, our parish has a spiritual mission and ministry to our parishioners with children and grandchildren. St. Richard's sits on the threshold of helping parents with a quality early childhood center founded in the principles of the Catholic church. Please open your hearts and prayers in support of this once-in-a-lifetime endeavor. ”

*Jules and Lynda Michel, Forming Future Generations  
Honorary Chairs and former Principal of St. Richard School*

## A LETTER FROM FR. JOHN

**Dear St. Richard Parishioners,**

For nearly 70 years, the people of St. Richard have time and again shown their generosity in building up this parish and school. From our humble beginnings back in 1953, when we only had 275 families, we have grown into a Catholic center of formation, service, and worship that serves over 1,300 families on a campus that spans over 3 ½ city blocks, all thanks to those faithful Catholics who have come before us.

Your generosity is once again requested as we prepare to take our next step forward in growing our parish. St. Richard has launched a Capital Campaign entitled *Forming Future Generations* to raise funds to construct an Early Learning Center that will provide daycare and educational services for infants through 4-year-olds.

For a myriad of reasons, early childhood care and educational services are in high demand today. Larger churches such as St. Richard are in a unique position to make available these high-quality, faith-based, safe and secure daycare/educational services, and it is my opinion that we should.

The first years of a child's life are the most 'formative.' This is when a child's personality, faith formation, and educational foundation is set. I believe it is in the best interest of all of us Catholics to invest as much as we can in order to start our St. Richard children off right!

I ask you to read carefully the pages of this brochure and familiarize yourself with our vision for this Early Learning Center. Then, I would ask you to prayerfully consider making a sacrificial financial gift to support this effort. By 'sacrificial,' I mean that the amount you settle on challenges you, and perhaps even inspires you to give up some daily or regular luxury or indulgence in order to fulfill it. And when deciding on this amount, remember that you "Cannot Outgive God." Our God is a jealous God, and He will always return to us more than we ever give to Him.

Thank you in advance for your consideration and commitment to this effort, and please continue to pray that "God's Will Be Done" in regard to our campaign.



Father John Bohn  
Pastor

# OUR HOPE FOR FUTURE GENERATIONS

## RESPONDING TO THE DEMAND

Our school offers an outstanding preschool program for 3-and-4-year-olds, but the parish office receives regular calls from parents inquiring about early education for infants and toddlers. At other reputable early learning programs, the wait list is often a year long. There is a pressing need for quality, faith-based childcare in the Jackson area, and St. Richard can provide it.

## SCHOOL GROWTH

Our current preschool program is thriving, but there is always room for more. Building the Early Learning Center is expected to boost elementary enrollment. If we provide an option from infancy to kindergarten, parents will be more likely to stay with St. Richard through their child's full elementary education.

### FACT:

**90%** of students in our 3K and 4K programs enroll in Kindergarten at St. Richard School.

## COMMUNITY INVESTMENT

Building the Early Learning Center will be a positive addition to this area of Jackson.

St. Richard already serves as an anchor for our community, and we will continue to be a leader in strengthening our neighborhood.

## PARISH HEALTH

Young families and children are an essential part of any healthy parish. The Early Learning Center will attract young families to St. Richard, ensuring our parish will grow and thrive for years to come.

## FAITH FORMATION

We want to provide Catholic formation through each child's life starting in those important early years. Providing faith-based preschool from infancy will strengthen the faith of our children and grandchildren, who will likely go on to be St. Richard's leaders in adulthood. By investing in the future generation of Catholics, we are taking steps to keep the faith alive in Jackson and in the world.

### DID YOU KNOW?

**Young adults who leave the Church stop identifying as Catholic at an average age of 13\*. Investing in the faith of our young people early can help prevent this.**



*\*National Catholic Reporter, 2018*



## ABOUT THE PROGRAM:

- Education from infancy through age 3
- Will be staffed by several certified educators and a full-time director
- Enrollment priority given to active, registered, contributing members of St. Richard
- Catechesis of the Good Shepherd religious education
- Frog Street Press curriculum



*Exterior view*



*Indoor play area*

## NOTE

*We are not currently accepting applications. Please wait for information once the construction of Early Learning Center is underway.*

# CAMPAIGN GOALS

## VISION GOAL

**\$3.5  
million**

Secure indoor  
play area for  
children during  
poor weather

Additional 4,000  
square feet

## CHALLENGE GOAL

**\$2.75  
million**

Kitchen equipment

Furniture and  
teaching supplies

Playground  
equipment

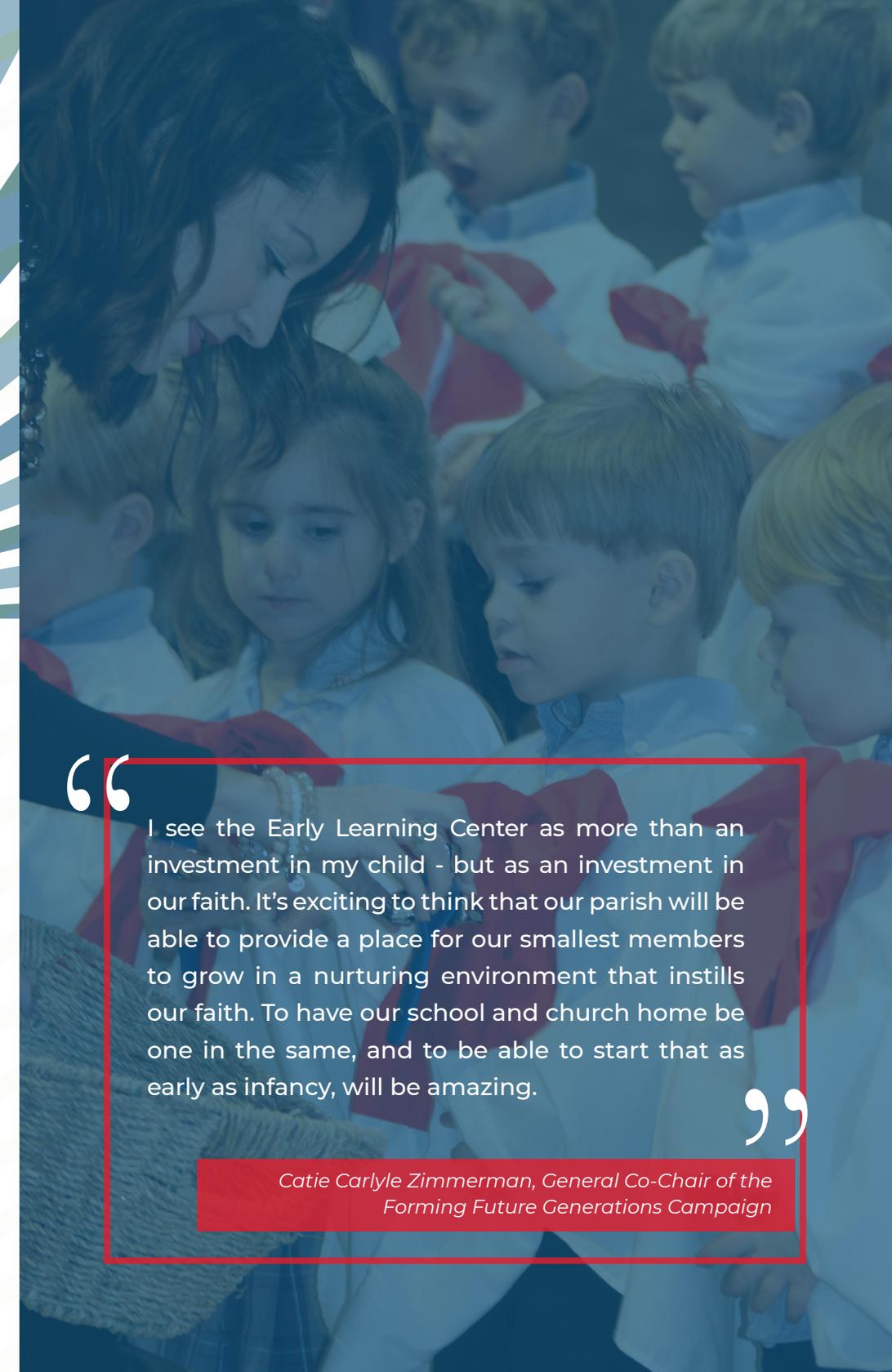
## CELEBRATION GOAL

**\$2.25  
million**

10,000 square feet

Ten unfurnished  
classrooms

Unfurnished support  
rooms (office, laundry,  
and kitchenette)



“

I see the Early Learning Center as more than an investment in my child - but as an investment in our faith. It's exciting to think that our parish will be able to provide a place for our smallest members to grow in a nurturing environment that instills our faith. To have our school and church home be one in the same, and to be able to start that as early as infancy, will be amazing.

”

*Catie Carlyle Zimmerman, General Co-Chair of the  
Forming Future Generations Campaign*

## HOW YOU CAN PARTICIPATE

The success of our campaign will allow us to positively impact the daily and weekly life of our parishioners and ensure that we remain a thriving, multigenerational parish for decades to come. As you prayerfully consider supporting the *Forming Future Generations* campaign, we hope you will reflect on what St. Richard means to you.

### CASH OR CHECK

Gifts of cash are the most common and will allow the parish to address its immediate needs. Donating cash is as simple as using cash or writing a check and placing it in the collection or bringing it by the parish office. **Please make sure that all checks and envelopes are clearly marked for the Early Learning Center campaign.**

### ONLINE PAYMENTS

If you would like to pledge online, please go to [www.saintrichard.com](http://www.saintrichard.com) and select "GIVE" in the upper right corner. If you already have an online giving account through St. Richard, you can add your pledge to your regular giving by clicking "Give a New Gift" and selecting "Building Fund- Early Learning Center."

### GIFTS OF SECURITIES

Stocks, bonds or mutual funds that have been held for at least one year and have appreciated offer special tax advantages. You will receive a tax deduction for the full market value of the gift but you will not have to pay capital gains tax on the appreciated amount. If you sell depreciated stock and contribute the proceeds, you will receive both a tax deduction for the charitable gift and a deduction for the capital loss.

### PLANNED GIFTS

Planned giving is the process of carefully selecting the best method and asset for making a charitable gift. Such a gift can enable you to take full advantage of the tax laws to accomplish your financial and charitable goals. Some common planned gift vehicles include a will, living trust, charitable gift annuities, and beneficiary benefits from IRAS, pensions, or financial accounts.

*You are advised to consult your own qualified professional advisor to determine which method of giving is most beneficial for you.*



# BUDGETING YOUR GIFT

We invite you to prayerfully consider making a sacrificial and meaningful gift, one that is above and beyond your annual offertory support. In order to achieve our campaign goals, we will rely on the participation and generosity of every parish family. The following chart is provided as a guide as you prayerfully consider your level of support. **ALL gifts matter!**

## PAYMENT PLANS

TOTAL GIFT	INITIAL 10% INVESTMENT	REMAINING BALANCE	MONTHLY	QUARTERLY	ANNUAL
\$100,000	\$10,000	\$90,000	\$2,500	\$7,500	\$30,000
\$75,000	\$7,500	\$67,500	\$1,875	\$5,625	\$22,500
\$50,000	\$5,000	\$45,000	\$1,250	\$3,750	\$15,000
\$30,000	\$3,000	\$27,000	\$750	\$2,250	\$9,000
\$25,000	\$2,500	\$22,500	\$625	\$1,875	\$7,500
\$15,000	\$1,500	\$13,500	\$375	\$1,125	\$4,500
\$10,000	\$1,000	\$9,000	\$250	\$750	\$3,000
\$7,500	\$750	\$6,750	\$188	\$563	\$2,250
\$5,000	\$500	\$4,500	\$125	\$375	\$1,500
\$3,600	\$360	\$3,240	\$90	\$270	\$1,080
\$2,700	\$270	\$2,430	\$68	\$203	\$810
\$1,800	\$180	\$1,620	\$45	\$135	\$540

*We encourage all donors to consider a 10 to 20 percent initial payment to begin your commitment. According to diocesan policy, we must have 50% of the total project costs in hand to start construction. The sooner you fulfill your pledge, the sooner we can build the Early Learning Center.*

## CAMPAIGN LEADERSHIP

### **Pastor**

Fr. John Bohn

### **Principal**

Jennifer David

### **Honorary Chairs**

Jules and Lynda Michel

### **General Chairs**

Jeff and Judith Ann Cook

Bo and Catie Carlyle Zimmerman

### **Campaign Cabinet**

Alan Arrington

Susan and Christopher Eastus

Shelley Ezelle

John and Lisa Fletcher

Doug and Kimberly Harkins

James and Tammie McCullough

David and Dawn Rueff

Lari Sandel

Michael and Catherine Simmons

### **Development Counsel**

Steier Group

## CONTACT INFORMATION

### **St. Richard Catholic Church**

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[saintrichard.com/campaign](http://saintrichard.com/campaign)